

## VENEER-ART ADDS A BREEZY ELEGANCE TO THE WINDSTAR CLUBHOUSE

**Project:** Windstar on Naples Bay  
**Description:** Interior of elegantly appointed clubhouse of a gated country club community  
**Location:** Naples, Florida  
**Website:** [www.windstarclub.com](http://www.windstarclub.com)

When S&S Craftsmen, Inc. took on the millwork to complete the clubhouse of the Windstar community in Naples Bay, Florida, they had to meet several unique challenges. Windstar is an exclusive country club community with an 18-hole golf course, marina, tennis courts, and a private beach club. The clubhouse is the social heart of this upscale community and, as such, was designed to exemplify the beauty, refinement, and grace of the Windstar lifestyle.



To achieve this effect, the foyer interior was to be covered in wood from the floor to the ceiling on both the lower and upper floors. This pervasive use of finished wood suggested the opulent glamour of a bygone era in a design as new as tomorrow.

“The look is highly unusual,” says Ed Houde, Director of Maintenance at Windstar.

***“It creates an attractive sense of warmth, which is especially important in this particular building where everything is very contemporary.”***

But covering the walls and floors of the club’s interior with natural wood was more expensive than the management had anticipated. There was also some concern about the practicality of maintaining fragile veneer in an interior extensively used by residents and visitors.

## MAXIMIZING FUNCTIONALITY ON A MINIMAL BUDGET

Fortunately, Windstar came up with an excellent solution. Instead of conventional wood veneer, they elected to use Veneer-Art by Lamin-Art. Veneer-Art is a high-performance decorative surface that is made using real wood veneers (not reconstituted) and is pre-finished with a highly durable melamine finish—the same finish used for decorative laminates. Veneer-Art, therefore, retains the texture and beauty of natural wood while providing a surface durability and scratch resistance comparable to that of high-pressure laminate.



Veneer-Art 905 Honduras Mahogany



## S&S CRAFTSMEN OVERVIEW

**Description:** One of the largest millwork companies in the state of Florida

**Specialty:** Millwork, casework, moldings, milling, windows, & doors

**Contact:** info@s-scraftermen.com

**Location:** Tampa, Florida

**Phone:** 1-800-922-WOOD

**Website:** www.s-scraftermen.com

Although it costs more than traditional veneer, S&S Craftsmen, the fabricators on the project, were able to realize significant savings because Veneer-Art is ready to fabricate with the same tools typically used for high-pressure laminate. “It was easy to install,” says Joe Rowley, project manager at S&S Craftsmen.

*“It saved us time and money on finishing, making it a value-engineered product when compared to other materials.”*

Rowley also found another benefit of using Veneer-Art. “Since it’s pre-finished, we were even able to stay within green building guidelines because no toxic spray finishes were used.”

## NATURAL BEAUTY AT EVERY TURN

Once Veneer-Art was installed, the Windstar maintenance crew found that a simple periodic wipe down with wood polish kept the surface beautiful despite the wear and tear of constant use. Of course, the biggest bonus of all was the way Windstar residents and their guests reacted to the stunning design. As Ed Houde put it, “Veneer-Art creates an air of natural beauty. Everyone seems to respond to it. They love it. And so do we.”

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